

Solutions for Opening a Claw Machine Store

TONGRU



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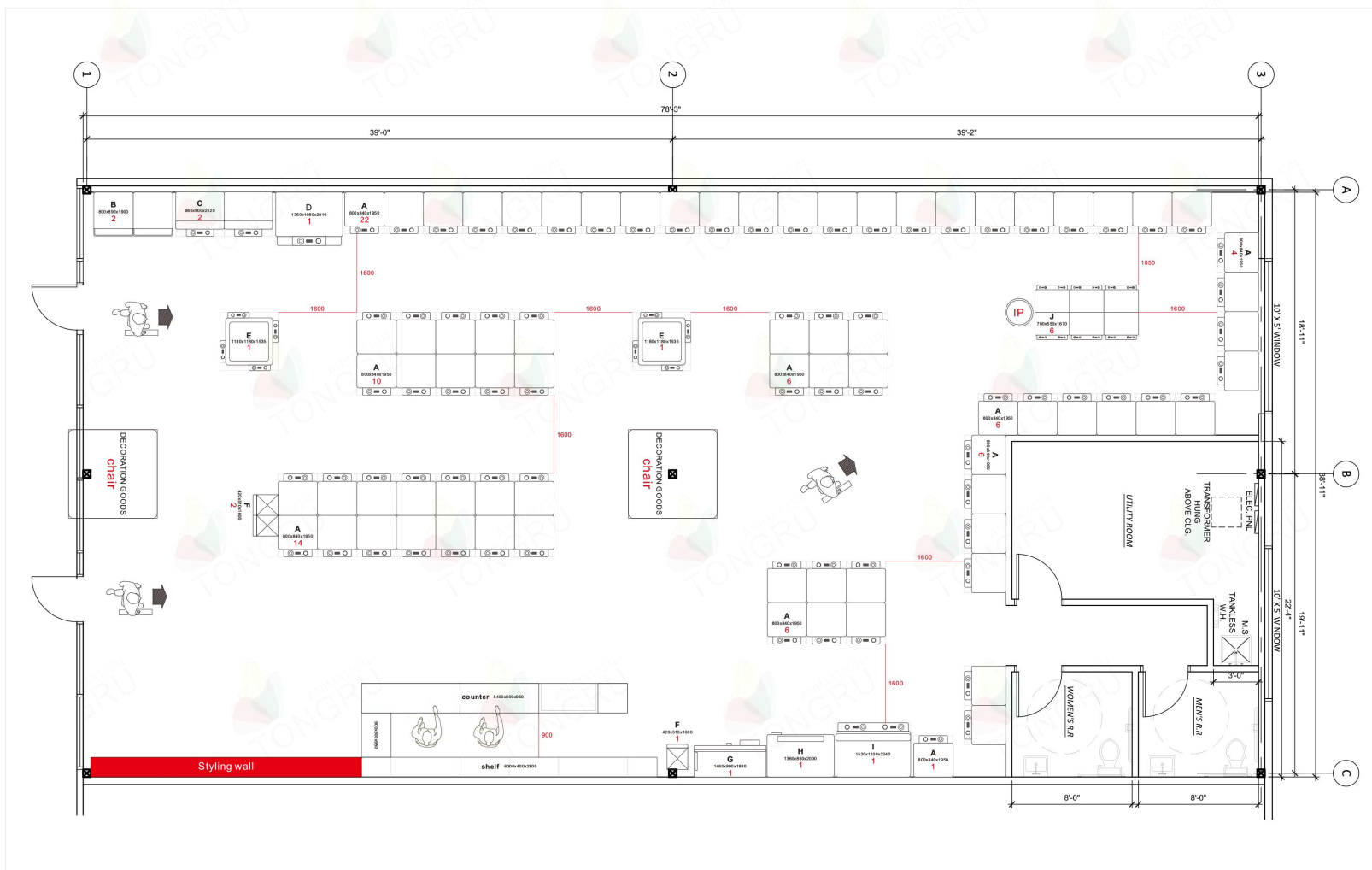
Solutions for Customers Planning to Open Claw Machine Stores

Tongru, established in 2015, is a **claw machine manufacturer** boasting customization and advanced R&D capabilities. With a **decade** of experience in export services, it chiefly offers **solutions** to clients planning to open claw - machine stores. These solutions include:

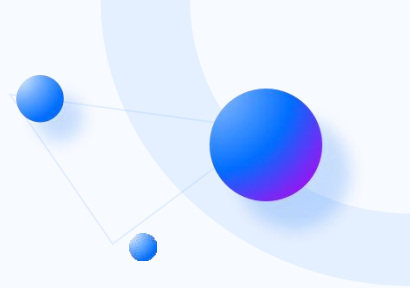
- 1.Store Design
- 2.Budgeting
- 3.claw Machine Customization: This covers aspects like logo, language settings, and gameplay design;
- 4.Customization of Gift Redemption Cabinets.
- 5.Store Management System
- 6.Purchase gifts



Store Design - Graphic Design



As long as **customers** provide the dimensions of the store, Tongru will be responsible for providing a **free graphic design plan**, making the spatial layout of your store clear at a glance. With a professional graphic layout, the **utilization rate** of your store will be higher, and so will the **profitability**.



Store Design - Graphic Design



The machine list enables customers to clearly **know which** machines are equipped in the store at a glance. With professional machine combinations, your store will be more **attractive** and generate **higher profits**.



Store Design - Graphic Design

1. Customers are **required** to provide: the **size** of the store.
2. Tongru provides customers with **graphic design** plans **free** of charge.
3. **Provide a budget**. At this time, customers can accurately **know how much** it will **cost** to purchase machines and which machines are included in the **configuration** when investing in a claw machine store.



Commonly matched machines in a claw machine store



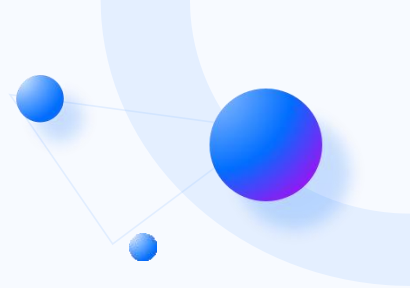
Calculation of Return on Investment:

The claw machine store will bring you substantial [profits](#). According to the [feedback](#) from our customers, the average [payback period](#) is between 3 to 6 months.

Profit Forecast:

For example, The store has an area of [100 - 120](#) square meters and is equipped with 35 - 45 claw machines.

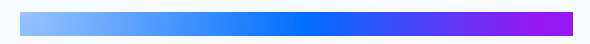
Store area	100-120m ²
claw machine	35-45units
Machine budget	\$ 36000-55000
The number of gifts dispensed /per machine /per day	10-15unit
Profit/ per machine/ per day	\$ 90-135
The average payback period	3 - 6 months



Store design - 3D renderings design



Tong Ru's design team **efficiently** produces **design plans** to ensure customer satisfaction. For your claw machine store, you can **choose** from different **design styles**, making your store unique and more **attractive**.



Customized machines



The appearance, such as logos and stickers, **can be customized**. In - depth customization, including game - play development and new **function development**, is also supported. Tong Ru's design team and R & D team ensure that **all customer needs can be met**. The production time is **30 days**. The products are developed, designed, and produced entirely by **Tong Ru's team**, rather than through external processing.



Customized gift redemption cabinet

TongRu **customizes** the hardware gift redemption cabinets used in claw machine stores for customers. These cabinets come with a **system**, enabling users to **redeem gifts independently**, which brings **convenience** to the operation of the store. The baked enamel bar **counter** and the baked enamel gift **redemption cabinet** can also be **customized**. The baked enamel gift redemption cabinet requires **manual** gift redemption. Both can realize the **secondary redemption** of store gifts, bringing double profit opportunities to **customers**.



**Baked enamel bar counter and
gift redemption cabinet**

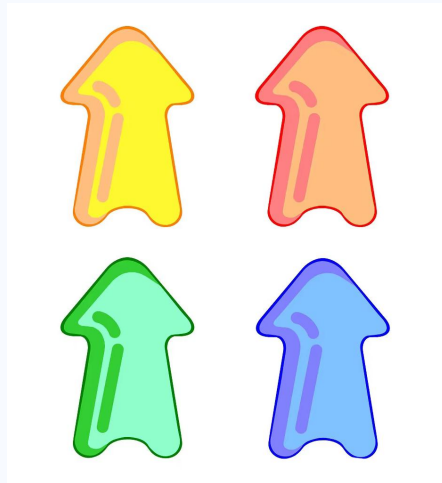


Hardware gift redemption cabinet



Store management system

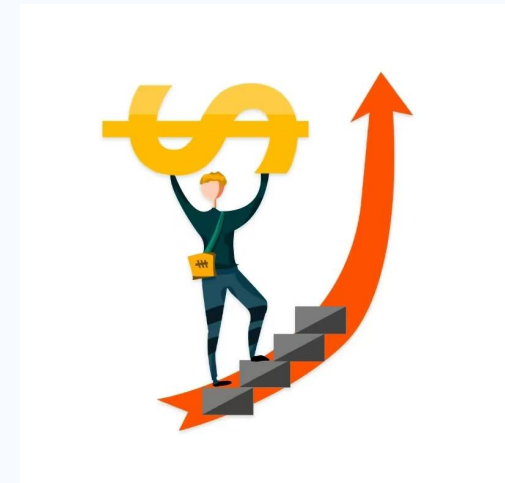
The management system **independently** developed by Tong Ru can be used for **store management**, bringing convenience to the operation of the **store**. The system can achieve functions such as **machine settings**, inventory management, data analysis, etc., making the operation of customers' stores simpler.



Setup



**Inventory
management**



Data analysis





Purchase gifts

TongRu collaborates with gift [manufacturers](#). All the purchased gifts are sourced through factory [wholesale](#), ensuring price competitiveness and quality compliance.



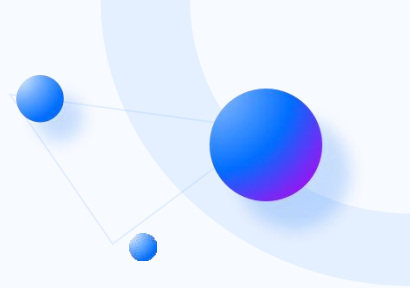
Plush dolls



Trendy toys



Hanging ornaments



Cooperate with Tong Ru to make opening a claw machine store easier





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